



Impact Report - 2024



An Encouraging Message from our U.S. President

Thank you for your continued partnership with The Navigators. Your prayers, encouragement, and support are invaluable. Together, we are living out our shared Calling to advance the Gospel and make disciples who make disciples.

As I reflect on this past year, I'm struck by the Lord's steady grace and unearned favor. He's opened doors we couldn't have imagined — connecting us with new people and guiding us into new places. Our mission remains clear and unwavering: to see the Gospel advance through focused, generational discipling. It's with a deep sense of gratitude that I share with you our 2024 Navigator Impact Report.

This report isn't just a collection of statistics and stories. It's a testimony of God's faithfulness and a reflection of the shared effort of our entire Navigator family — staff, ministry partners, and supporters like you. Proverbs 16:9 says, "A man's heart plans his way, But the LORD directs his steps." This year, we've seen the truth of that verse come to life.

We've made significant strides in our national strategy, from expanding the reach of our ministry to enhancing our digital resources for greater Kingdom impact. None of this would have been possible without the dedication of our staff and the faithfulness of partners like you.

I want you to know how deeply grateful I am for you. Your prayers, support, and belief in this mission are the bedrock of our work. Our passion is simple yet profound — to see more people encounter God and step into His unique, pre-ordained purposes for their lives as focused, generational discipling.

Marvin

Marvin Campbell
U.S. President, The Navigators



Reaching the Next Generation

The Navigators have always been deeply committed to reaching the next generation, a vision that was passionately championed by our founder, Dawson Trotman. His belief in the transformative power of discipleship and personal mentorship continues to guide our efforts today. We understand that the youth of today are the leaders of tomorrow, and it is our mission to equip them with the spiritual tools and guidance they need to navigate life's challenges.

We believe that by providing a supportive and nurturing environment, we can help them develop a deep and lasting faith that will carry them through all stages of life. This commitment to holistic development is a testament to our dedication to Dawson Trotman's vision of intentional and relational discipleship.

As we look to the future, we are filled with hope and optimism. The next generation holds immense potential, and we are honored to play a role in their spiritual journey. "And the things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others." (2 Timothy 2:2 NIV). By continuing to invest in their growth and development, we are not only honoring the legacy of Dawson Trotman but also ensuring that his vision lives on. Together, we will continue to reach, teach, and disciple the next generation, empowering them to be faithful followers of Christ and impactful leaders in their communities.



At Home and Abroad



NYC First Responders, Discipleship Training

First Responders in NYC

The Navigators First Responder ministry is overjoyed at what God is doing in New York City! Starting with a meeting of only 25 first responders, The Navigators have brought biblical truth and discipleship through a series of one day training events. In 2024, The Navigators saw over 900 attendees for these trainings, which included some of the spouses of these officers. The discipleship is continuing with over 30 officers who have committed to discipling their fellow officers.

3
One Day NYC
Discipleship
Training Events



900+
Event Attendees



Darren Lindblom, Discipleship Training

faces blurred for security



Reaching Scotland

Cesia first encountered The Navigators as a student at the University of California, San Diego (UCSD). Cesia became more deeply involved with Life-to-Life® discipleship while carrying a heart for reaching the nations. Through a series of providential events and following the Lord's prompting, Cesia moved to Scotland in 2022 serving as an iEDGER (a recent college graduate who joins Navigators as an intern for two years, serving overseas). Through leading students and hosting weekly Bible studies for The Navigators, she has gained a greater perspective on God's Kingdom and His mission for all people.

177
Student
Missionaries
Sent Overseas



Navigator, Cesia Haro Rojas



Scan the QR Code to
Learn More about iEDGE

Local Discipleship Movements

21 Days in Nashville

Dave Bachman, The Navigators City Director for Nashville, initiated a 21-day challenge to engage thousands of college students in reading the Bible. The challenge, which launched in February 2024, saw over 25 churches and ministry partners join in, resulting in nearly 5,000 students and community members participating. The initiative fostered relationships and opened doors for non-believing students to explore faith.



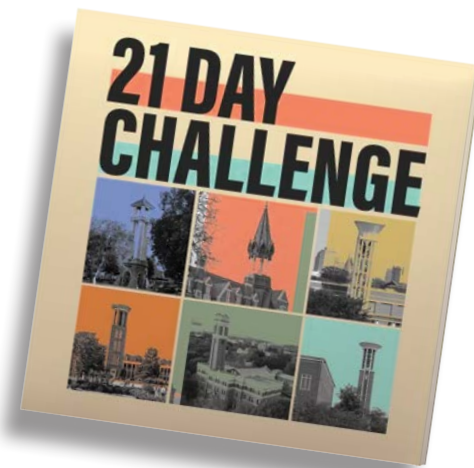
Students sharing the Gospel of John, Nashville



Karinne a Navigator (left) and her sister Kaylee (right)

One Challenge

At Northwest Missouri State University (NWMSU), The Navigators are dedicated to creating and inspiring disciples on campus and beyond. Karinne, a college student, accepted the challenge to lead her friends and family through deep discussions about the Gospel, which led to her sister Kaylee giving her life to Christ. This transformation ignited Kaylee's passion for reaching the lost, resulting in a high school Bible study with 50-70 students each week.



Students across Nashville were challenged to read through the Gospel of John.



191
Navigator Ministries
on College
Campuses



624
Collegiate
Missionaries

Empowering Ethnic Networks

AFAM Refreshing and Rejuvenating

“...it was clear that the Holy Spirit was stirring up and igniting the hearts of attendees in life-changing ways.”



Dex and Patriece Johnson, AFAM24

The AFAM24 conference, held on March 8-10 in Cincinnati, Ohio, brought together over 400 men and women from diverse backgrounds under the theme “Go, so the next generation will know.” The event featured worship, impactful messages, and powerful stories from African American disciplemakers across the United States, igniting the hearts of attendees in life-changing ways. Keynote Speaker, Rich Berry, delivered a message of encouragement, and the conference left attendees feeling empowered and equipped to make disciples in their communities.

One of the best summaries of the weekend came from Susie Walther, a workshop leader from Tampa, Florida, who described the event as a transcendent experience that united people beyond race, politics, and other divisions. The Black-led conference featured rap, spoken word, and elements of Black church culture, creating a beautifully diverse Christian community where everyone was learning to be better disciples of Jesus Christ.



AFAM Conference, Cincinnati

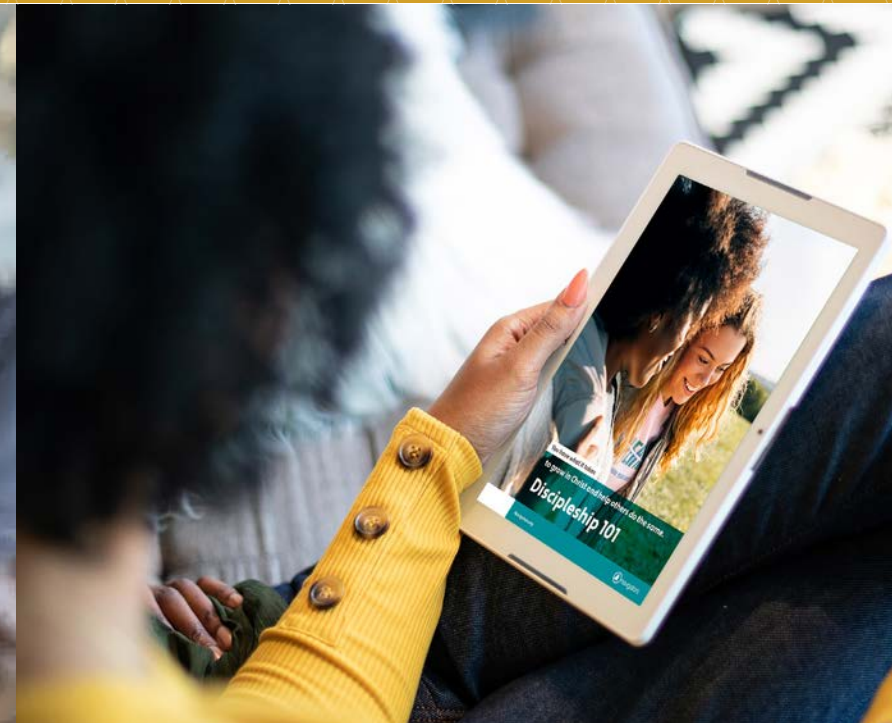
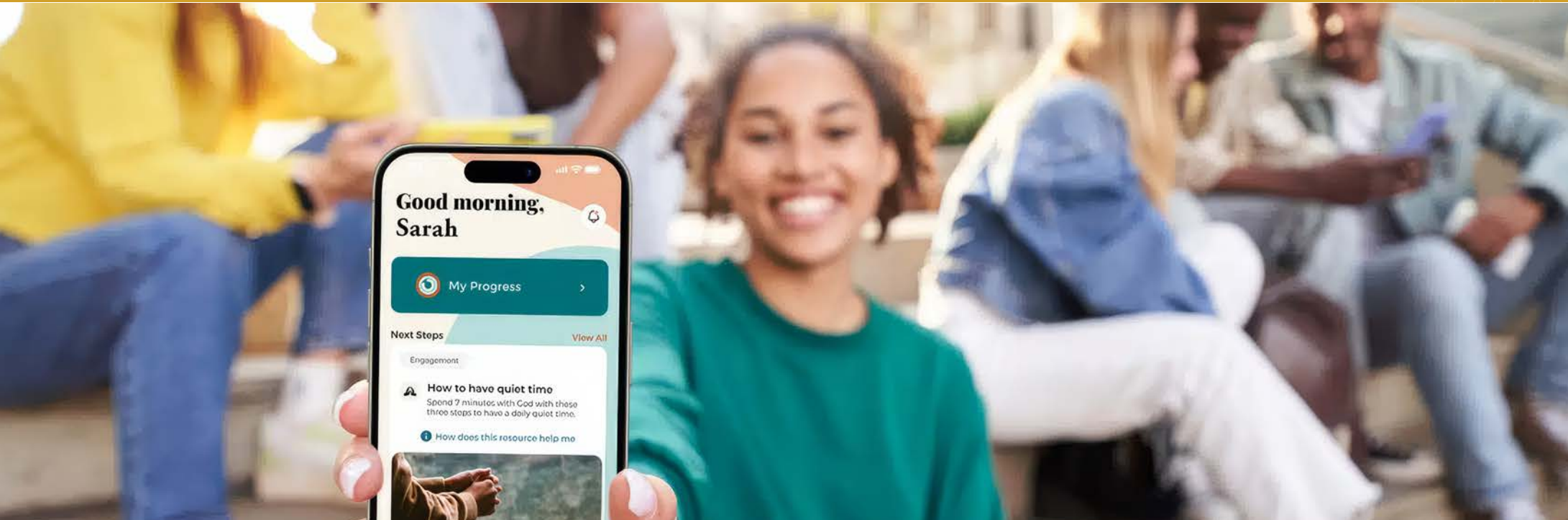
4
Distinct
Ethnic Networks



16%
Ethnic Minority Staff
within The Navigators
Ministry



Discipleship Connections



The Navigator Everyday Discipleship App

The Navigators' New Discipleship App makes discipleship simple—offering a personalized, step-by-step discipleship journey for you to grow in Christ and help others do the same. Dive into a rich library of faith-building resources to learn from and share with others. Keep your prayers and next steps organized for those you disciple, ensuring a structured and meaningful discipleship experience. Join us in our mission to nurture faith and inspire growth in Christ, one step at a time.



Scan the QR Code
or visit
everydaydiscipleship.com
to learn more

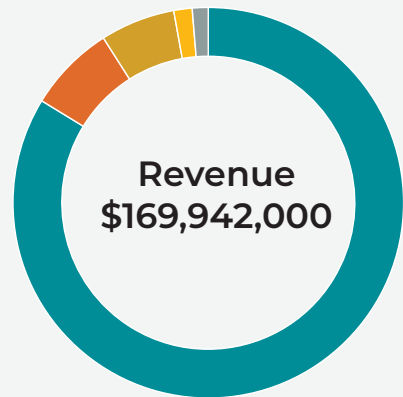
Expanding City Growth

By God's grace The Navigators have been able to expand our growth by pioneering new Navigator Cities across the United States. These Navigator Cities work across all of our Navigator ministries to bring discipleship to every corner of the city. In some cities we are able to ripen the field for harvest by planting and watering through Digital Discipleship Journeys (DDJ®). Jacksonville is a thriving example of how this work is accomplished through local churches and Navigator alumni working together. The Navigators are aligning with God's work all around, bringing more people together through Life-to-Life® discipleship in the city, in the neighborhoods, on college campuses, and in local churches.

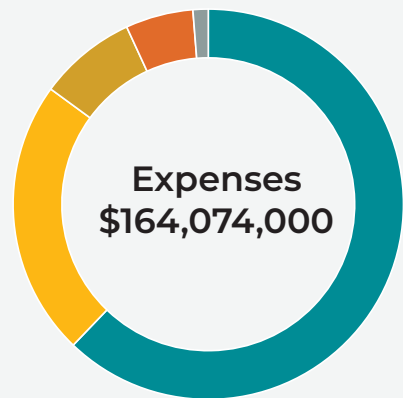
2024 Financials



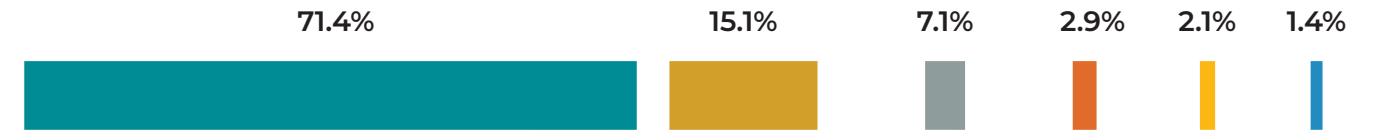
Total Assets \$139,014,000



● Contributions	\$ 142,311,000	84%
● Conferences and Camps	\$ 10,512,000	6%
● Royalty Income (NavPress)	\$ 2,239,000	1%
● Return on Investments	\$ 12,300,000	7%
● Other Income	\$ 2,580,000	2%



● Field Ministries	\$ 101,999,000	62%
● Conferences and Camps	\$ 13,268,000	8%
● Materials Publication	\$ 2,066,000	1%
● International Ministries	\$ 9,195,000	6%
● Supporting Activities	\$ 37,546,000	23%



- Investments
- Property and Equipment ^{Net}
- Cash and Cash Equivalents
- Investment in Captive Insurance
- Accounts and Other Receivables
- Prepaid Expenses and Other Assets ^{Net}

Approximately 78% of Cash/Cash Equivalents and Investments are temporarily restricted by the donor or designated by management for a specific purpose. These funds are available for ministry purposes and staff activities only. They are not available for general purposes of The Navigators.

The Navigators Leadership

The Navigators U.S. Leadership Team



Marvin Campbell
U.S. President



Shawn Hatch
Military and First Responder Ministries



Ben Nugent
Campus Ministries



Kristie Monteiro
Disciplemakers for Life



Chris Muller
Communications



Mark Kimmel
Ministry Services



Brad Jonsword
Ministry Expansion



Steve Rugg
Strategy and Integration



Vic Black
Strategic Prayer Lead



Wanda Anderson
General Counsel, Culture and Community Liaison



Mark Heffentrager
Business Ministries



Margaret Fitzwater
Train-Develop-Care



The Navigators Board of Directors

Arranged from left to right

Seated:

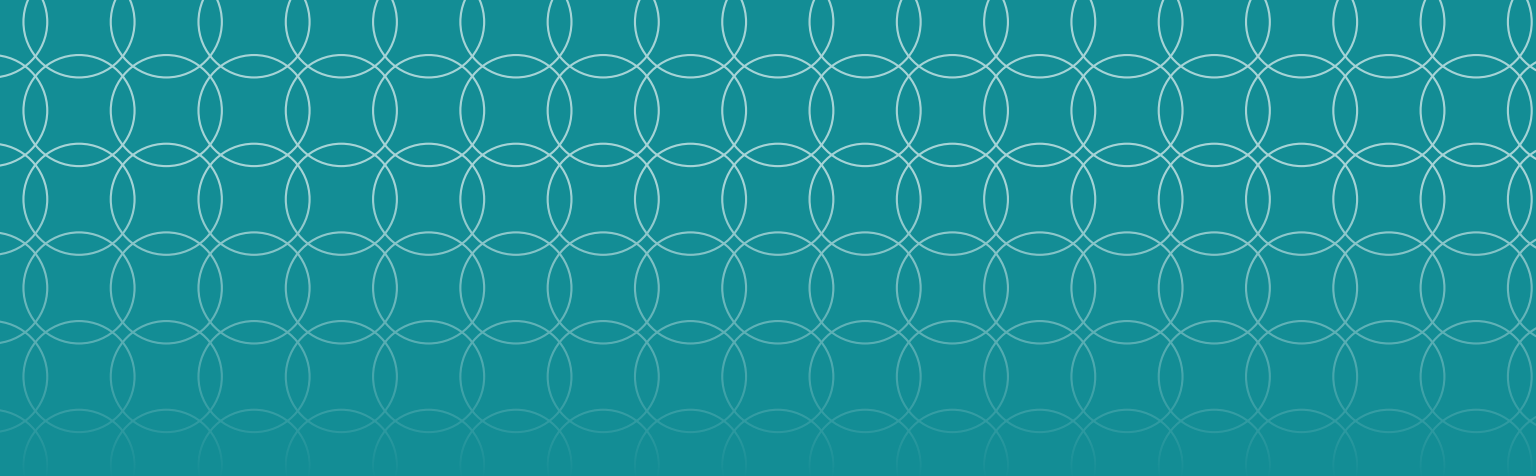
- Doug Nuenke (Emeritus)
- Marvin Campbell
- Nate Allen
- Mutua Mahiaini
- Mike Treneer (Emeritus)
- Jerry White (Emeritus)

Second Row:

- Darrell Jolley
- Lauren Libby (Emeritus)
- Theresa Steen
- Carl Camp
- Lindy Black
- Alan Andrews (Emeritus)
- Robert Daniels

Top Row:

- Elmer Huh
- Susan Simpson
- Julie Ford
- Moni Miyashita
- Krista Morrison
- Kirk Humphreys



*To know Christ, make Him known,
and help others do the same®*